# GLOBAL FORUM ON NICOTINE 2022 TOBACCO HARM REDUCTION HERE FOR GOOD

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HTTPS://GFN.EVENTS @GFNICOTINE

#GFN22

Whether you are joining us in person, in Warsaw, or participating in #GFN22 online, a very warm welcome from the GFN Conference Team to this ninth edition of the Global Forum on Nicotine (GFN).

We are delighted this year to be returning to Warsaw, home for all previous GFNs until the disruptions caused by COVID. #GFN22 runs from Thursday 16 to Saturday 18 June, with side events from Wednesday 15 June, at the Warsaw Marriott Hotel, Al. Jerozolimskie 65/79, Warsaw 00-697 Poland.

After delivering predominantly online events for the past two years, the conference organisers are maintaining many of the positive benefits of the switch to online that was initially borne out of necessity. We were delighted that 2021's hybrid event reached our biggest ever online audience, when 2,000 people registered from over 100 countries. This included many consumers around the world able to join the event for the first time.

So this year we are very proud to be bringing you a GFN which has the best of both in-person and online. Building on the success of our short film submission slot in lieu of conference posters, we are bringing you the second edition of the #GFNFives. A huge thank you to everyone who submitted one; we urge you all to view the fantastic videos in our online #GFNFives library.

Another successful innovation has been making panellists' pre-recorded presentations available before the conference starts. Speakers for our six panel discussions have recorded excellent contributions for #GFN22 and they are accessible at the online programme. Please note that speakers' presentations will not be shown during the sessions themselves; this frees up our panels to be dynamic and discussion-based, with plenty of time for Q+A.

The GFN Commentary Team is back after its first outing in 2021. Streamed on our GFN•TV channel with a rotating cast of hosts and guests, the Team will preview the day's programme, highlight interesting and important items to watch out for and convene to discuss proceedings during lunch breaks and at the end of both days.

Selected sessions from the conference will be live-streamed, giving our online audience uninterrupted, free-to-access content while the conference is on. Conference sessions will also be available to watch again afterwards. An exciting innovation for this year is simultaneous English to Spanish translation, available online for all streamed sessions. Do use our post-conference feedback form to give us your thoughts on that.

The theme for this year is 'Tobacco Harm Reduction - Here for Good'. Speakers and panellists will be asked to address the issues that will determine the future for safer nicotine use and tobacco harm reduction (THR). The conference programme shown in full in this brochure and online provides more detail, with broad themes including:

- The challenges brought by misinformation, in THR and beyond
- Is philanthropy a force for good in the THR space?
- · Grown up conversations about tobacco industry transformation
- With COP 10 in mind, why has the FCTC failed to significantly reduce smoking?
- It's not all about vaping the smörgåsbord of THR products helping people who smoke to move along the harm continuum
- Is academic freedom in tobacco control now just a pipe dream?
- Is regulation supporting or undermining efforts to tackle smoking?

Tobacco harm reduction is growing in influence and is increasingly accepted as a key component in improving the health of individuals and their communities. As always, the conference programme is driven by and reflects science and evidence. The Global Forum on Nicotine is proud of its history in tackling controversial subjects head on, in respectful debate involving all stakeholders.

However you join the proceedings, we hope that the experience will be both informative and enjoyable. As ever, we will be indebted to your feedback to help with designing future editions of the conference. We look forward to hearing your comments and suggestions, as we begin to plan for next year.

The Conference Team KAC Communications

## INFORMATION FOR GFN PARTICIPANTS

The GFN conference is funded by registrations and has not received any sponsorship from manufacturers, distributors or retailers of nicotine products, including pharmaceutical, electronic cigarette and tobacco companies.

This is a multi-stakeholder event - participants include consumers, scientists, regulators, manufacturers and distributors, public health professionals, policy analysts and parliamentarians. Inevitably there will be a wide range of views expressed. We ask you to observe a basic 'house rule' that every speaker - whether from the platform, or the audience - deserves to be listened to with courtesy.

#### FILMING AND PHOTOGRAPHY

The conference welcomes commercial and non-commercial media coverage of the event, including film, photographic and audio recording. Filming and audio recording (excluding photography using small equipment such as mobile phones) in the session rooms is by permission of the organisers and should be done in an unobtrusive manner that does not impede the proceedings for participants.

Unless otherwise agreed in writing, copyright in all images and recordings in the session rooms becomes joint copyright of the person, or organisation making the recording and the conference organisers. No film, images, or audio-recordings taken anywhere in the conference venue may be used in any commercial advertisement without the agreement of the organisers and those who appear in such media.

## **GFN PATRON - MR HON LIK**



Mr Hon Lik is the Chinese pharmacist who invented the modern electronic cigarette. In 2001, while using high-dose nicotine patches to help himself stop smoking, he devised a system on a large console, using food additives as solvents. The challenge was managing to scale the mechanism down to a miniature size, suitable for a hand-held cigarette-sized device, and getting the right dose of nicotine while also getting the right odours from additives.

In 2000, he came up with the idea of using a piezoelectric ultrasound-emitting element to vaporize a pressurized jet of liquid containing nicotine diluted in a propylene glycol solution. Hon also proposed placing the liquid in a disposable plastic cartridge, which serves as a reservoir and mouthpiece. These inventions are the basis of the present-day electronic cigarettes. In 2003, Hon filed the first patent in China for the device and the first electronic cigarette was manufactured that year in Beijing.

## MEDIA AND TECHNICAL PARTNERS



FILTER filtermag.org

Filter's mission is to advocate through journalism for rational and compassionate approaches to drug use, drug policy and human rights.







**ECigIntelligence** 

#### ECIGINTELLIGENCE

ecigintelligence.com

ECigIntelligence is the leading provider of detailed global market and regulatory analysis, legal tracking, and quantitative data for the e-cigarette sector worldwide.

packed full of all the latest vape news.

VAPEPOLAND vapepoland.pl

VapePoland - Portal od Vaperów dla Vaperów! (PL)



# VAPING TODAY

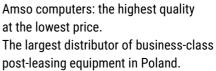
thevapingtoday.com

Vaping Today es el primer diario digital sobre vapeo para toda la comunidad de Iberoamérica. (ES)

#### AMSO



amso.pl





The Michael Russell Oration has been established as an annual event, delivered to honour the work and memory of Professor Michael Russell, one of the pioneers in the study of smoking behaviour, clinical interventions and public policy action, who died in 2009. Michael was a psychiatrist and research scientist. His achievements confirmed him as a pioneer in the study of tobacco dependence and the development of treatments to help smokers quit. The enduring impact of his work is likely to place him among the foremost clinical public health scientists of the twentieth century.

He was born in Cape Town, South Africa, and whilst working in London at the Institute of Psychiatry between 1969 and 1998, he conducted a number of highly original studies that revolutionised our understanding of both the pharmacological and psychological basis of tobacco smoking. For public health, the interventions and treatments he developed have had an enormous impact throughout the world in reducing the morbidity and mortality caused by tobacco. In the UK, his work formed much of the evidence base that inspired the new NHS Stop Smoking Services, launched in the year after his retirement. He argued that while the tobacco industry remained free to market cigarettes, millions of lives would be prematurely ended, especially in the growing markets in developing countries, before enough smokers could quit.

Based on the knowledge that pure nicotine carries little health risk, but is the main reason why people smoke, he advocated the development and promotion of safer nicotine products to the exclusion of cigarettes, to reduce the majority of harm caused by ingesting the non-nicotine toxins in burning tobacco. Michael Russell is the person who did the most to lay the foundations for tobacco harm reduction that drives much research in the field today.

Following The Michael Russell Oration, the recipient of The Michael Russell Award 2022 will be announced. The Award honours someone who has made a substantial and innovative contribution to the science and understanding of safer nicotine products and tobacco harm reduction.

#### **KONSTANTINOS FARSALINOS**

Konstantinos Farsalinos, MD, MPH is a physician and senior researcher at the University of Patras and the School of Public Health-University of West Attica in Greece. His field of expertise is public health. He has been conducting laboratory, clinical and epidemiological research on smoking, tobacco harm reduction and e-cigarettes as principal investigator since 2011. He authored the first systematic review on e-cigarette safety/risk profile, published in 2014. Additionally, he has performed research and published studies on heated tobacco products. His findings have been presented in major international scientific congresses and his studies were used in preparing the regulatory framework on e-cigarettes by the European Union.

#### PREVIOUS RECIPIENTS OF THE MICHAEL RUSSELL AWARD

#### LARS RAMSTRÖM

From 1967 to 1989 Director of the Swedish National Smoking and Health Association, a governmentally supported health agency dealing with research, public information and tobacco control matters. Since 1990 Principal Investigator of the Institute for Tobacco Studies, Stockholm, Sweden, an independent consultancy focusing on research in the epidemiology of tobacco use and related policy matters. Extensive engagements in International activities with various International organizations including the WHO (periods of short term employment as consultant, participation in numerous expert committees etc.) and with the ICAA (International Council on Alcohol and Addictions). Secretary General of the Fourth World Conference on Smoking and Health, Stockholm, 1979. Author of articles in the scientific literature and reviewer for a number of medical science journals. Recipient of the 1988 WHO Award Medal for achievements in Tobacco Control. Recipient of the First Michael Russell Award 2018.

#### **DAVID ABRAMS**

Born in South Africa, Dr David Abrams is a Professor of Social and Behavioral Sciences at New York University College of Global Public Health. With degrees in Psychology and Computer Science, David is a licensed clinical psychologist specializing in nicotine use, addictions and chronic disease prevention. Along with over 300 scholarly articles, he authored The Tobacco Dependence Treatment Handbook, winner of a book of the year award. Throughout his 40+ year career, he has specialized in harm reduction, addictive behaviour, tobacco and nicotine use and improving quality of life. His present focus is aligning complex systems forces to end smoked tobacco use behaviors and replace deadly smoking with safer smokeless modes of nicotine delivery.

#### MICHAEL RUSSELL







THE MICHAEL RUSSELL ORATION 2022





# **KEVIN MOLLOY** (1957–2021)

## A TRIBUTE TO A FRIEND AND COLLEAGUE

From 2018 until early 2021, Kevin Molloy worked with KAC Communications' sister company Knowledge-Action-Change as Head of the Tobacco Harm Reduction Scholarship Programme (THRSP). In July 2021, Scholars, Mentors, colleagues and friends were devastated when Kevin died from lung cancer, at the age of 63. Born in Birmingham, UK, Kevin studied English and Drama at university, but experienced some struggles in his teens and twenties. Having successfully overcome substance use difficulties by his early thirties, Kevin took up acting classes, leading to roles in top TV dramas, indie rock videos and at least one Hollywood blockbuster. It was while honing his acting skills that he met Anne, a performing arts lecturer, who would later become his wife. In the early 1990s, Kevin began work in the drug field. Thanks to his many talents and his caring and generous nature, his career in harm reduction and drug treatment flourished. While he and Anne were both working and raising their children, Lottie and Jake, he studied for an MBA, progressing to ever more senior professional roles. Kevin's knowledge, experience and wisdom made him the perfect candidate to head the THRSP, inspiring the next generation of harm reductionists in a field which has the potential to change so many millions of lives for the better. He supported Scholars from around the world to develop their ideas into projects with measurable impacts, building the evidence base, increasing awareness, and ensuring no-one is left behind.

## K·A·C'S TOBACCO HARM REDUCTION SCHOLARSHIP PROGRAMME LAUNCHES THE KEVIN MOLLOY FELLOWSHIPS

The Tobacco Harm Reduction Scholarship Programme is run by Knowledge-Action-Change (K·A·C), the sister company to KAC Communications, organiser of the Global Forum on Nicotine. In his role as Head of the THRSP (2018 – 2021), Kevin Molloy was instrumental to the establishment of the Programme. K·A·C and the Scholarships Team wanted to recognise Kevin's contribution to the lives of the many Scholars he worked with, and to create a legacy for future THRSP participants. From 2022, the Kevin Molloy Fellowships will act as a living tribute to his work. Up to three professional development fellowships in his name will be awarded to graduates of the Enhanced Scholarships Programme, ensuring 'rising stars' from low and middle-income countries continue developing their careers in THR, thus building further global capacity in the field. The inaugural Kevin Molloy Fellowships will be awarded on the evening of Thursday 16 June following the Michael Russell Oration. K·A·C and the Scholarships Team are honoured that Anne Molloy will present the recipients with their fellowships.

## **KEVIN MOLLOY FELLOWSHIP AWARDEES**



## ATTAULLAH AHMADI - AFGHANISTAN

Attaullah Ahmadi is a medical doctor from Afghanistan. He is the Research Director of Global Health Focus (GHF) for Asia and also an Associate Researcher at Medical Research Center of Kateb University. Attaullah Ahmadi seeks to address health inequities and advocates health for all, through conducting research and translating them into publications. He has published scientific papers on developing countries including Afghanistan analyzing their health systems and highlighting the challenges they face. As a health researcher, he aspires to strengthen his role as a positive element to engage relevant stakeholders' attention to tackle these issues. Attaullah set up THR Afghanistan for his initial scholarship and continued with this vital work even after the country was taken over by the Taliban. He has been successful in gaining a place at the Ecole des Haute Études en Santé Publique, to study for a Master's degree in public health.



#### SAHAN LUNGU — MALAWI

Sahan is a business consultant who had previously been advising farmers about the potential of moving to alternative crops. He is now a passionate advocate for tobacco harm reduction. His first scholarship was a documentary film made with fellow scholar Blandina Nkhata about the lack of awareness of THR in Malawi and his enhanced scholarship was a project to explore whether women users of local smokeless tobacco could switch to snus.

Sahan intends to undertake an MA at the Malawi University of Business and Applied Science. The title of his intended study is: Understanding Mechanisms of Health Behaviour Change in Tobacco Harm Reduction Using Interventional Clinic Trials.



#### YUSUFF ADEBISI ADEBAYO - NIGERIA

Yusuff is a young Nigerian pharmacist who graduated with First Class honours in 2021. In the same year he received the prestigious Diana Award for his outstanding work. The Award stated:

"Yusuff is advancing the role research can play in developmental work in Africa. Yusuff's work has made major impacts in promoting health research-driven social changes in regions across Africa. Despite being from an economically disadvantaged background with access to limited resources, Yusuff has published over 50 research articles as an undergraduate and mentored more than 100 young people in health research. He has used his research skills to empower young people working on social and health projects. Yusuff's passion for his field has inspired an interest in research among young people across Africa."

In his application for the Kevin Molloy Fellowship, Yusuff said:

"My overall aim for the Kevin Molloy Fellowshipis to build my capacity and improve my knowledge of global public health and how to conduct high-quality epidemiological studies and population health research through a master's degree in order to advance tobacco harm reduction research on the African continent and beyond. Additionally, I aim to use my knowledge and skills to push forward public understanding of tobacco harm reduction In the African continent through knowledge, capacity building and sharing.

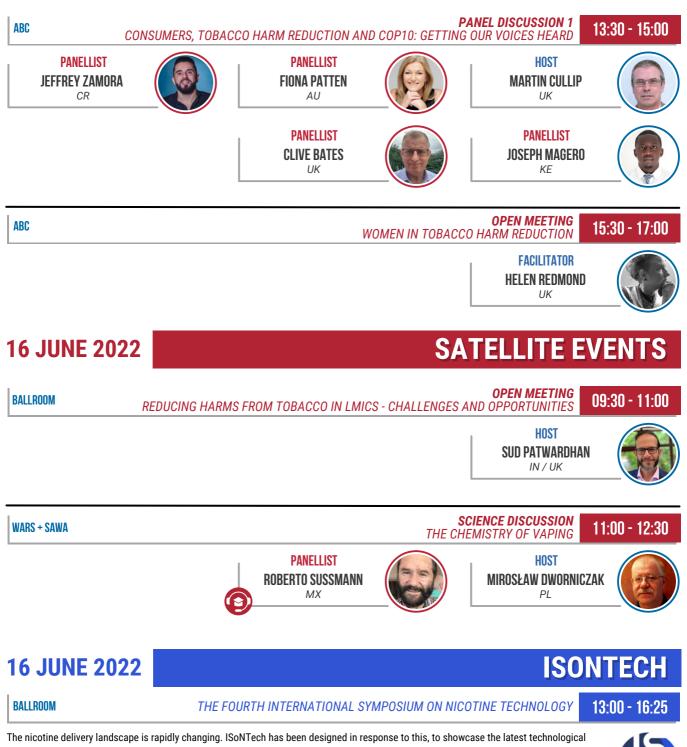
Yusuf has a confirmed place at the University of Oxford to study for a Master of Science in Global Health Science and Epidemiology.

# SATELLITE EVENTS



16 JUNE 2022

GENTV LIVE STREAM



The nicotine delivery landscape is rapidly changing. ISoN lech has been designed in response to this, to showcase the latest technological advances in alternative nicotine delivery systems, next generation devices, and the science behind them. Given some concerns expressed about the new products, it is also important that we showcase the measures employed to test and assure quality control in their manufacture and regulation. Developers, manufactures and distributors are invited to demonstrate new products and discuss their design and development. The aim is to present a wide range of alternative delivery systems, including e-cigarettes, heat-not-burn and oral tobaccos, as well as ancillary technologies involved.



# GLOBAL FORUM ON NICOTINE

COMMENTARY TEAM BROADCAST

## 17:30-18:00

HOST HARRY SHAPIRO UK



# **GLOBAL FORUM ON NICOTINE**



18:00 - 19:30 **MICHAEL RUSSELL ORATION & AWARD** LIVE STREAM 💥 💴 BALLROOM HOST **SPEAKER GRZEGORZ KRÓL KONSTANTINOS FARSALINOS** PL GR BALLROOM **KEVIN MOLLOY FELLOWSHIP AWARD CONFERENCE PARTY** 20:00 - 22:00 SPHINX RESTAURANT, ADDRESS: AL JEROZOLIMSKIE 65/79, 00-697 WARSAW **GLOBAL FORUM ON NICOTINE** 17 JUNE 2022 09:30 - 10:00 COMMENTARY TEAM BROADCAST **GFN**<sup>IV</sup> LIVE STREAM HOST MARTIN CULLIP UK **OPENING + KEYNOTE 1** 10:00 - 11:15 LIVE STREAM 👫 드 BALLROOM THE UNCHECKED POWER OF PHILANTHROPY, WITH MARC GUNTHER **KEYNOTE** RESPONDENT HOST MARC GUNTHER **FIONA PATTEN CLIVE BATES** USA UK AU 11:15 - 11:45 **COFFEE BREAK** PANEL 1 11:45 - 13:00 LIVE STREAM ABC ACADEMIC FREEDOM AND THE GHOST OF SEN. JOSEPH R. MCCARTHY HOST PANELLIST PANELLIST **KEVIN MCGIRR SREE SUCHARITHA MAREWA GLOVER** USA N7 IN PANELLIST PANELLIST **BRAD RODU DEREK YACH** USA USA PANEL 2 11:45 - 13:00 DEF SAFER NICOTINE PRODUCTS - IT'S NOT ALL ABOUT VAPING PANELLIST HOST PANELLIST **TOMAS HAMMARGREN** KARL FAGERSTRÖM PETER HAJEK UK SF SF

PANELLIST

**RACHEL MURKETT** 

UK

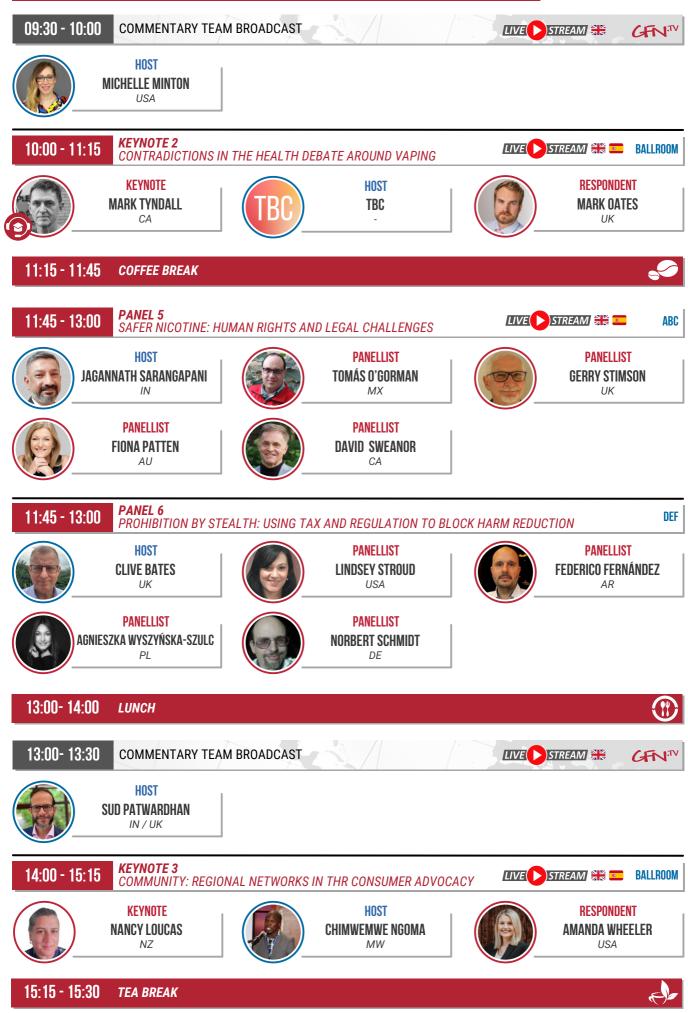
PANELLIST **ERNEST GROMAN** AT

# **GLOBAL FORUM ON NICOTINE**

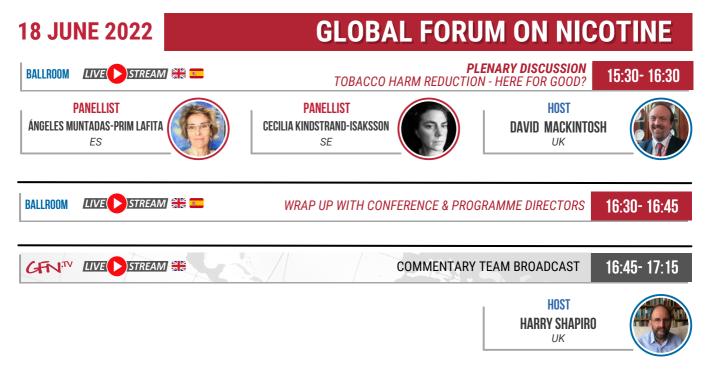


<u>13:00 - 14:00</u> LUNCH GEN IV LIVE STREAM COMMENTARY TEAM BROADCAST 13:00-13:30 HOST FIONA PATTEN AU PANEL 3 DEF 14:00 - 15:15 MISINFORMATION, WHO CAN WE TRUST? PANELLIST PANELLIST HOST **ROBERTO SUSSMANN** JOHN OYSTON WILL GODFREY ΜX СА USA PANELLIST PANELLIST **COTHER HAJAT** WILLIAM STEWART USA UK PANEL 4 LIVE STREAM 👫 🔤 ABC 14:00-15:15 **BENEFITS OF NICOTINE** PANELLIST PANELLIST HOST **MICHELLE MINTON** PAUL NEWHOUSE MARTIN CAWLEY USA USA UK PANELLIST PANELLIST **RICCARDO POLOSA** SUD PATWARDHAN IN / UK IT E-15:15-15:45 **TEA BREAK BURNING ISSUE** LIVE STREAM 👫 🔤 BALLROOM 15:45-17:15 TOBACCO INDUSTRY TRANSFORMATION: MYTH OR REALITY? PANELLIST PANELLIST HOST PETER STANBURY SACHA SADAN JON FELL UK UK UK PANELLIST **FLORA OKEREKE** UK GENTV LIVE STREAM COMMENTARY TEAM BROADCAST 17:15-18:00 HOST JOHN OYSTON CA

# **GLOBAL FORUM ON NICOTINE**



18 JUNE 2022



## **GFN FIVES**

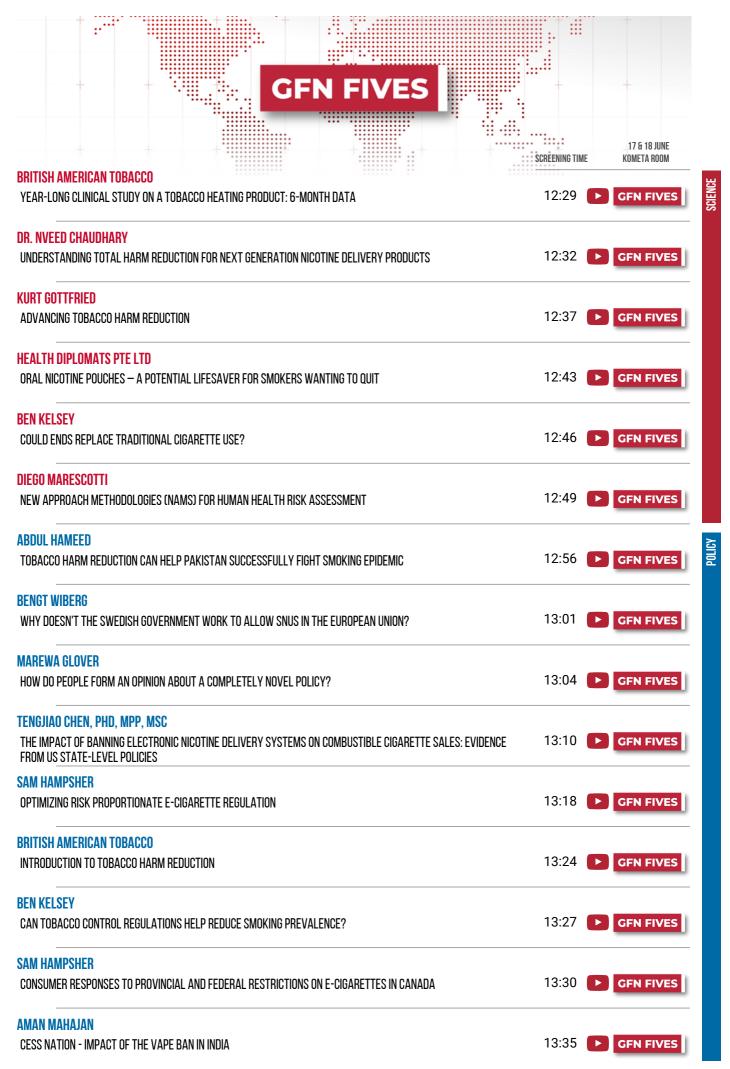
On the following pages are listings for the GFN Fives. Thank you to everyone in the GFN conference community who submitted this year. These short films covering science, policy and advocacy issues will be screened on 17 and 18 June in Kometa. The films will remain accessible on the GFN website after the conference closes.



FOR THE LATEST NEWS FROM THE WORLD OF NICOTINE SCIENCE AND POLICY VISIT OUR WEBSITE HTTPS://GFN.TV AND SUBSCRIBE TO THE YOUTUBE CHANNEL

		-
	SCREENING TIME	
MAREWA GLOVER Facilitators to vaping among people with no intent to stop smoking.	11:15	GFN FIVES
ANNA MASSER Harmful and Potentially Harmful Constituents (HPHCS) in two novel nicotine Pouch Products	11:21	GFN FIVES
BRITISH AMERICAN TOBACCO 9-STEP FRAMEWORK TO ASSESS NEW CATEGORY PRODUCTS	11:27 💽	GFN FIVES
PAULA GOUVÊA ABRANTES Telemedicine and smoking: initial analysis of a hybrid approach to smoking cessation groups	11:33 💽	GFN FIVES
HEALTH DIPLOMATS PTE LTD Lives saved   what if smokers in USA switched to vaping?	11:38 💽	GFN FIVES
BEN KELSEY Could availability of ENDS Encourage smokers to consider quitting?	11:41 💽	GFN FIVES
BRITISH AMERICAN TOBACCO Bite-sized science: Tobacco Heating Products	11:43 🕨	GFN FIVES
BENGT WIBERG How dangerous is snus compared to smoking?	11:47 🕨	GFN FIVES
MARKUS NORDLUND Combustion differentiating criterion for novel tobacco and nicotine products	11:51 🕨	GFN FIVES
MEAGAN ANTUNES Trends in Hospitalization due to copd and ihd before and after the introduction of htps in Japan	11:57 🕨	GFN FIVES
DR. NVEED CHAUDHARY Clinical and Behavioral Research for Next Generation Product Assessment	12:02	GFN FIVES
NICHOLAS GOLDENSON The Adult Juul Switching & Smoking trajectories (Adjusst) study	12:07	GFN FIVES
HEALTH DIPLOMATS PTE LTD Evidence: How do vaping flavours help save lives?	12:15	GFN FIVES
YUKI KIMURA Investigating impact of smoking experience before heated tobacco product (htp) use	12:18	GFN FIVES
KEVIN MCGIRR Describing the relationship and change in combustible tobacco use for persons with substance use a Mental Health Disorders	ND 12:23 🕨	GFN FIVES

SCIENCE



:····	GFN FIVES			
-	+ +	+	SCREENING TIME	_17 & 18 JUNE Kometa Room
JAMES PRIEGER Mitigating the Unintende Illicit trade?	D CONSEQUENCES OF BANNING MENTHOL	CIGARETTES. CAN E-CIGARETTES HE		GFN FIVE
MARIA QURESHI Unsmoke pakistan			13:47 💽	GFN FIVE
SCOHRE Scohre - International A	SSOCIATION ON SMOKING CONTROL & HAR	RM REDUCTION	13:52 🕨	GFN FIVE
BENGT WIBERG Why haven't the worlds Tobacco product (MRTP)	' HEALTH DEPARTMENTS COMMENTED ON In FDA History?	I SNUS BECOMING THE FIRST MODIFI	ED RISK 13:55 💽	GFN FIVE
VAPEAR NO ES FUMAR VAPE RUNNER - VAPEAR NO			14:00	GFN FIVE
CHRIS BAXTER Nicotine is not addictive:	A 52 YEAR CASE STUDY.		14:02	GFN FIVE
MULTIPLE CONSUMER THE Scope - Streaming Consu	R ORGANISATIONS Mers on Point Everywhere Livestrea	M 2021	14:08	GFN FIVE
VAPEAR NO ES FUMAR Health professional tes	TIMONY		14:15 🕨	GFN FIVE
INNCO Do Flavor Bans Work? Ch	HARLES GARDNER, PHD.		14:17 🕨	GFN FIVE
VAPEAR NO ES FUMAR Marcha Vapear no es fun	MAR		14:23	GFN FIVE
INNCO World Vape Day 2021 - Sc	DNG: THE GREAT VAPE DEBATE		14:25	GFN FIVE
VAPEAR NO ES FUMAR First vape fest			14:31 💽	GFN FIVE
ONDREJ KOUMAL The impact of the introdu	UCTION OF HEATED TOBACCO PRODUCTS I	N JAPAN ON SMOKING PREVALENCE	14:34 💽	GFN FIVE
VAPEAR NO ES FUMAR I Vape, i vote chile			14:40 🕨	GFN FIVE
Michael Landl World Vapers' Alliance -	- Raise your voice!		14:42 🕨	GFN FIVE

GFN FIVES		
	SCREENING TIME	17 & 18 JUNE Kometa Room
VAPEAR NO ES FUMAR Vaping Saves Lives Chile	14:44 💽	GFN FIVES
LOUCAS, NANCY E Tav Shorts - Culture, Context & Collaboration - Global Advocacy	14:45 🕨	GFN FIVES
VAPEAR NO ES FUMAR Vape tattoo testimony	14:50	GFN FIVES
SAHAN LUNGU Feasibility and acceptability of SNUS as a tobacco harm reduction intervention among malawian women who use traditional forms of smokeless tobacco	14:52 💽	GFN FIVES
LINDSEY STROUD Vaping: UK VS US	14:56 💽	GFN FIVES
VAPEAR NO ES FUMAR Vapear no es fumar campaign update 2022	15:02 💽	GFN FIVES
DR. JOHN OYSTON, MB, FRCA Vape Flavour Bans: Why they make no sense	15:06 💽	GFN FIVES
MORTON MANJAWIRA Tobacco Harm Reduction Messaging Using Community Radios	15:12 💽	GFN FIVES
LOUCAS, NANCY E Tav shorts - The practice of self care	15:17 🕨	GFN FIVES
EMMANUEL MWAPE Saving the World Video Advocacy	15:21 💽	GFN FIVES
VAPEAR NO ES FUMAR Vapear no es fumar campaign update 2021	15:27 💽	GFN FIVES
VAPEAR NO ES FUMAR VNEF CAMPAIGN LAUNCH	15:31 🕨	GFN FIVES
PHILIPPE POIRSON Ethra European Nicotine Users Survey 2020	15:34 🕨	GFN FIVES
<b>DR BRAD RODU</b> U.S. TOBACCO HARM REDUCTION OPPOSITION - DÉJÀ VU AND NOTHING NEW SINCE 1994	15:40	GFN FIVES
BENGT WIBERG Slash: Snus the Best Discovery in the World	15:46	GFN FIVES

#### **CLIVE BATES**

Clive Bates has had a diverse career in the public, private and not-for-profit sectors. Starting out with IBM, he then switched career to work in the environment movement. From 1997-2003 he was Director of Action on Smoking and Health (UK), campaigning to reduce the harms caused by tobacco. In 2003 he joined Prime Minister Tony Blair's Strategy Unit as a civil servant and worked in senior roles in the public sector and for the United Nations in Sudan. He is now Director of The Counterfactual, a consulting and advocacy practice focussed on a pragmatic approach to sustainability and public health.



# MARTIN CAWLEY

Martin Cawley joined Beatson Cancer Charity as CEO in July 2019. Martin has been involved in the area of health and social care his entire his career. He previously held senior positions in a number of Scotland's charities and spent 3 years as Director of the National Lottery Community Fund in Scotland working with charities and community organisations. Martin has a comprehensive understanding of the wide-ranging challenges facing charitable organisations in Scotland. Over the years he has been involved in a range of national forums and working groups related to areas of his work. More specifically Martin has an in-depth experience, knowledge and understanding of the issues facing people from a range of vulnerable and disadvantaged groups. Martin has been a non-executive director of a number of organisations including national umbrella agencies and social enterprises aimed at improving practice and approach and influencing social policy. Martin is a huge fan of all kinds of sports and enjoys participating in one or two every now and again. He also loves travelling and spending time with his family. Martin describes himself as more of a "passive sportsman" now but still enjoys a walk in the fresh air to clear his head after a day's work.



#### MARTIN CULLIP

Martin Cullip is a former company director and International Fellow of the Taxpayers Protection Alliance, who has written and blogged on free market and lifestyle consumer issues for over a decade. As a user of e-cigarettes and other safer nicotine products, he is a particularly passionate consumer advocate for all forms of tobacco harm reduction and has a keen interest in the rapidly-evolving nicotine market and the politics surrounding it. Martin is a former Chair of UK educational charity, The New Nicotine Alliance, and has taken part in parliamentary evidence sessions and consumer, industry, and political events on the subject domestically and internationally.



#### MIROSŁAW DWORNICZAK

Mirosław Dworniczak, PhD - chemist, freelance science journalist, former scientist and lecturer at the Department of Chemistry, Adam Mickiewicz University (Poznan, Poland). Author (under the name "Stary Chemik" - "Old Chemist") of the first blog in Poland dealing with e-cigarettes and e-liquid chemistry and safety (http://starychemik.wordpress.com - in Polish) and the webpage for complete beginners (http://epapieros.edu.pl) including a manual for beginners in English (http://epapieros.edu.pl/manual-english/).



# KARL FAGERSTRÖM

In 1981 Karl Fagerström got his Ph.D. on nicotine dependence and smoking cessation. He is the inventor of the Fagerström Test for Cigarette Dependence and a founding member of the Society for Research on Nicotine and Tobacco. He started the European SRNT affiliate in 1999 of which he was the president up to 2003 and was awarded the WHO medal for outstanding work in tobacco control 1999. The current main interest is on harm reeduction. He is the author of 160 publications in the area of nicotine and the first author of 110.



#### **KONSTANTINOS FARSALINOS**

Konstantinos Farsalinos, MD, MPH is a physician and senior researcher at the University of Patras and the School of Public Health-University of West Attica in Greece. His field of expertise is Public Health. He has been conducting laboratory, clinical and epidemiological research on smoking, tobacco harm reduction and e-cigarettes as principal investigator since 2011. He authored the first systematic review on e-cigarette safety/risk profile, published in 2014. Additionally, he has performed research and published studies on heated tobacco products. His findings have been presented in major international scientific congresses and his studies were used in preparing the regulatory framework on e-cigarettes by the European Union. As of mid-2020, he has published more than 90 studies and articles in international peer-reviewed scientific journals about smoking, tobacco harm reduction and alternative-to-smoking nicotine products. He was the handling editor and author of a book titled "Analytical assessment of e-cigarettes", published by Elsevier in 2017. In November 2020, he was declared a Highly Cited Researcher 2019 by the Web of Science, a list of researchers (6200 scientists out of 9 million examined) with the highest impact in global science in 21 scientific fields in the past decade. During the COVID-19 pandemic, he has published 6 peer-reviewed studies and several pre-prints about the COVID-19, including the association between smoking, nicotine and COVID-19.



#### JONATHAN FELL

Jonathan Fell is a founder of Ash Park, managing the Ash Park Global Consumer Franchise funds, focused on long-term, high-quality investments in the fast-moving consumer goods industry, including the tobacco sector. Prior to 2013, he was team head of the consumer equity research group at Deutsche Bank in London, where he covered the tobacco and beverages sectors, following earlier spells at Morgan Stanley and Merrill Lynch. Jon is also a director of Article 36, a UK-based not-for-profit organisation working to promote public scrutiny over the development and use of weapons.



#### FEDERICO N. FERNÁNDEZ

Federico N. Fernández is Executive Director at Somos Innovación (a Latin American pro-innovation alliance) and CEO at We Are Innovation (Somos Innovación's sister organization for Europe). Federico is Founder and President of Fundación Internacional Bases (Rosario, Argentina) and also the Chairman of the Organizing Committee of the International Conference "The Austrian School of Economics in the 21st Century." Under Federico's leadership, in less than two years, the Somos Innovación Network published the largest innovation opinion survey conducted in LatAm, a sharing economy index, and the documentary "Behind the Cloud," of which he was Executive Producer.



UNITED KINGDOM

# UNITED KINGDOM

POLAND

# SWEDEN

GREECE



UNITED KINGDOM

ARGENTINA

#### **MAREWA GLOVER**

WILL GODFREY

Professor Marewa Glover has worked on reducing smoking-related harm for over 25 years. She has worked as a policy analyst, a co-ordinator of a national tobacco control programme, cessation trainer and, for over 17 years, as a researcher. She has chaired numerous committees and organisations including End Smoking NZ, an independent NGO that lobbied for a harm reduction approach even before electronic cigarettes were introduced. Marewa has over 100 publications reflecting her leadership and support of numerous studies. Her primary focus has been reducing smoking during pregnancy and reducing smoking among Māori, the indigenous people of New Zealand. She has also been a co-investigator on a number of innovative cessation projects and a longitudinal online survey of New Zealand vapers. Dr Glover is the most prominent public commentator on vaping in NZ. She is regularly called by the media and has appeared on NZ's 60 Minutes in addition to participating in live online and conference debates about vaping. Despite an initial ban on the import and sale of nicotine for vaping imposed by the Ministry of Health, vaping has become established as a common and successful way to reduce or stop smoking in NZ. Marewa, along with a small number of other researchers who early on foresaw the potential of ecigs, have helped make this happen.

#### **UNITED STATES**

Will Godfrey is the founding editor-in-chief of Filter (https://filtermag.org), an online magazine that launched in 2018 to cover drug use, drug policy and human rights through a harm reduction lens. He's also the executive director of The Influence Foundation, the nonprofit behind Filter. He previously founded The Influence, an award-winning drug policy news site, and ran Substance.com and the addiction-focused site The Fix. Before that, he co-founded an award-winning print publication for incarcerated people in London. He has consulted for numerous organisations in the drug policy and harm reduction space. He lives in New York

#### **AUSTRIA**

Ernest Groman is the Scientific Director of the Nicotine Institut Vienna, the Scientific Advisor to the Austrian Chamber of Pharmacists and an Austrian Delegate at the FCTC of the WHO. He got his post-doctorate degree at the University of Vienna for his thesis on tobacco harm reduction in 2001. In the following years he developed and implemented a smoking cessation program in Lower Austria and worked on programs for workplace health. His current main interests are in workplace health and harm reduction. He is the author of 160 publications in the area of tobacco harm reduction.

#### **UNITED STATES**

Marc Gunther is a veteran reporter whose interests include philanthropy, tobacco control, drug policy and psychedelic medicines. He began writing about vaping in the Chronicle of Philanthropy in 2021 with a story headlined Bloomberg's Millions Funded an Effective Campaign Against Vaping: Could It Do More Harm Than Good? His coverage continues at The Great Vape Debate on Medium. Marc was a senior writer at Fortune magazine from 1996 to 2008. His reporting has appeared in The New York Times, The Washington Post, The Guardian and Mother Jones. A graduate of Yale University, Marc lives in Bethesda, MD.

#### UNITED KINGDOM

A UK based public health physician and epidemiologist, Cother's work has featured at the UN General Assembly, the World Economic Forum, the World Health Assembly, TEDx, the Economist Magazine, International Scientific conferences and Economic Forum, the World Health Assembly, TEDx, the Economist Magazine, international Scientific conferences and meetings as well as numerous scientific journal articles, books, magazines, newspaper editorials and blogs. She is a leading expert in chronic disease, disease prevention, healthy lifestyles, applied research, health informatics and healthcare strategy. She has implemented a number of successful national preventive chronic disease programmes in the UK and internationally, including clinical screening and prevention programmes, establishing data repositories and monitoring systems, digital tech and AI, health promotion, food labelling, behavioural science for lifestyle change, physical activity programmes, school-based programmes and health communication, amongst others.

#### UNITED KINGDOM

Peter Hajek is Professor of Clinical Psychology and Director of the Tobacco Dependence Research Unit at the Wolfson Institute of Preventive Medicine, Queen Mary University of London. His research is concerned primarily with understanding health behaviours, and developing and evaluating both behavioural and pharmacological treatments for dependent smokers and for people with weight problems. Professor Hajek is a member of a number of expert groups, advisory bodies and editorial boards, and has authored or co-authored over 350 publications.

#### \_ **SWEDEN**

Tomas Hammargren has a Bachelor of Science and a MBA with a long international experience from leading pharmaceutical and start-up MedTech industry. Served as Industrial Counsellor at the Swedish Embassy in Tokyo and co-founded the Orphan drug company in Japan. Tomas has been engaged in Tobacco Harm Reduction since 2004 ranging from snus, NRT co-founded the e-cigarettes, heated products and nicotine pouches. Since 2015 Tomas is an independent advisor on international strategy & policy in life science with an in-depth knowledge of nicotine and the new generation of smoke-free nicotine products.

#### SWEDEN

Cecilia Kindstrand is Director of Public Affairs for Swedish Match, a company with tobacco harm reduction at the core of its business. The company divested its cigarette business in 1999 and is now offering products that are recognized as safer alternatives to cigarettes. She is based in Brussels and has worked extensively with the EU regulatory matters, especially the TPD 2014/40 a legislation banning the 'proof of concept' of tobacco harm reduction in 26 of the 27 Member States.

#### POLAND

Grzegorz Król, Ph.D. is a Director at Knowledge Action Change, the sister company to KAC Communications which runs GFN. Social psychologist & IT specialist, author of publications on psychology, data analysis and harm reduction. Since 2003 Grzegorz manages international projects in the area of public health, drugs and tobacco harm reduction. Between 2012 and 201, he was lecturer at the Faculty of Management and MBA School, University of Warsaw. Since 2016, member of the European Network for Research Evaluation in the Social Sciences and the Humanities (ENRESSH), part of the COST Action: European Cooperation in Science and Technology. Co-founder of a harm reduction knowledge hub at harmreduction.eu

#### GRZEGORZ KRÓL

#### |17

# MARC GUNTHER

**ERNEST GROMAN** 

## **COTHER HAJAT**

PETER HAJEK

**TOMAS HAMMARGREN** 

**CECILIA KINDSTRAND-ISAKSSON** 

















#### NANCY LOUCAS

Nancy Loucas is passionate about consumers having their voices heard in the narrative of THR and public health policy. Her in New Zealand, doing battle for the rights of vapers to be able to access what they need to become/remain smoke free. Nancy participated in developing INNCO from its inception (2016) and served as first president of the Governing Board in 2017-2018. Nancy is currently the founder and Executive Coordinator for CAPHRA - the Coalition of Asia Pacific Tobacco Harm Reduction Advocates. CAPHRA supports consumer THR advocacy organisations and activities throughout the Asia Pacific region and has developed and presented various programmes for consumers such as the Voices4Vape online seminar series, the Right2Switch global consumer petition and, with CASAA in the US, the RightToVape.org Testimonial database that contains thousands of consumer testimonials globally. Nancy is also the founder and director of Paraclete Associates Limited, (PAL), providing guidance on THR policy, regulation and programme development/advocacy mentoring globally. PAL was instrumental in the development and coordination of the sCOPe 5-day livestream that ran during the FCTC COP 9 in 2021. PAL also produces the consumer THR news show "The Advocates Voice."



#### **JOSEPH MAGERO**

Joseph Magero is an avid tobacco harm reduction advocate. He has spent a decade working in tobacco control as the former director of the Africa Tobacco-Free Initiative, but after extensive research, consultation, and direct engagement with ex-smokers, scientists and tobacco harm reduction consumer advocates, he became convinced that giving smokers the option of switching to significantly safer (and enjoyable) nicotine products could provide a vital addition in reducing smoking related diseases. He is currently the chairman of Campaign For Safer Alternatives, a regional organisation that advocates for the adoption of tobacco harm reduction policies in Africa. His commitment to a smoke-free future remains undiminished.



#### DAVID MACKINTOSH

David MacKintosh has over 20 years' experience of working on alcohol and drug policy, which has included working within the UK Cabinet Office (UKADCU), heading up the London Drug and Alcohol Policy Forum (LDAPF) and providing specialist advice to the Greater London Authority. He also spent six years as Head of Community Safety for the City of London and has served as a trustee of a number of charities addressing substance use problems. He has helped deliver a range of innovative campaigns and national best practice guidance, which have all had one common purpose, to reduce harm to individuals and communities. In 2020 he began working as an independent consultant and is now helping Knowledge•Action•Change support and develop evidence based harm reduction programmes.



#### **KEVIN MCGIRR**

Kevin McGirr is Clinical Professor in the School of Nursing; has taught in schools of medicine, social work and public health and was a Fulbright Scholar in Pondicherry India, 2013-2014. He has over forty years experience in providing and managing behavioral health services; holds master's degrees in public health, psychiatric nursing and ABD in public health. He has been involved in the training and development of harm reduction services and in particular utilizing Harm Reduction Tobacco interventions for persons with serious mental illness.



#### **MICHELLE MINTON**

Michelle Minton is a senior fellow at the Competitive Enterprise Institute. Minton specializes in consumer policy, covering regulatory issues that include gambling, tobacco harm reduction, cannabis legalization, alcohol, and nutrition. Minton has authored numerous studies, including topics like the effectiveness and unintended consequences of sin taxes and history of gambling regulation. Her analyses have been published and cited by nationally respected news outlets such as the New York Times, the Wall Street Journal and USA Today as well as peer-reviewed journals. She regularly appears in news media to discuss the unintended effects of laws and rules designed to save adults from their own choices which, not only conflicts with the principle of individual liberty, but often the goals of public health. Ms. Minton holds a Bachelor of Arts from the Johns Hopkins University and a Master of Science from the University of new England. When not working, Minton engages in hands on "research" in her areas of expertise by spending many hours playing poker, enjoying salty foods, and drinking delicious craft beers.



#### **ÁNGELES MUNTADAS-PRIM LAFITA**

Angeles Muntadas-Prim chairs the Spanish Association Supporting Vapers (ANESVAP). Formed in 2014, ANESVAP is the only association in Spain defending vapers' rights. ANESVAP is also a founding member of INNCO, and she serves on INNCO's Governing Board. She's cofounder/organizer of the THR Summit Spain (2018), which gathered tobacco harm reduction experts from around the world. She has been instrumental in promoting the Tobacco Harm Reduction Platform in Spain (2019) for doctors and scientists and in the creation of AHL Provape, a network of organisations in Latin America focused on vaping and THR. She meets with various politicians, medical associations, and media and also attends various events and political rallies in order to ensure that consumers are represented.



#### **RACHEL MURKETT**

Dr. Rachel Murkett is the project director at Biochromex, a life sciences consulting company focused on public health and pharmaceuticals. Dr Murkett holds a PhD in Chemistry from the University of Cambridge and has over six years experience advising Fortune 500 companies, venture-backed start-ups and international research organisations.



#### **PAUL NEWHOUSE**

Dr. Paul Newhouse is the Director of the Center for Cognitive Medicine in the Department of Psychiatry at Vanderbilt University Medical Center. He is also Jim Turner Professor of Cognitive Disorders at Vanderbilt University School of Medicine and Professor of Psychiatry, Pharmacology, and Medicine. Dr. Newhouse received his undergraduate education at Kansas State University, attended medical school at Loyola University, Stritch School of Medicine, and completed his residency training in psychiatry at the Walter Reed Army Medical Center. He completed a fellowship in Geriatric Psychopharmacology at the National Institute of Mental Health. Dr. Newhouse's research has focused on central nicotinic mechanisms in degenerative brain disorders and the role of nicotinic receptor systems in normal and disordered cognitive functioning in humans. He has also focused attention on the development of novel nicotinic agents for clinical use. Another major focus includes studying the interaction of estrogen and central cholinergic, catecholaminergic, and serotonergic systems in relation to cognitive and emotional aging in the elderly and novel pharmacologic-imaging methodologies. Other interests include treatment of depression and behavioral disturbances in the elderly, and development of effective novel agents for the treatment of neuropsychiatric disorders of the elderly.



UNITED STATES

NEW ZEALAND

UNITED KINGDOM

UNITED KINGDOM





SPAIN

UNITED KINGDOM

#### CHIMWEMWE NGOMA

Chim Ngoma is a passionate advocate for tobacco harm reduction and has led the THR Malawi project since 2018. He also works as an Assistant Manager on KAC's THR Scholarship Programme. Chim has been involved in a number of notable THR projects and activities including the Burning Issues report and briefing paper on THR and the Right to Health as a reviewer. He also participated in a multi-stakeholder smoke-free dialogue in Cape Town aimed at informing the creation of the Smoke-Free Index, an initiative of the FSFW. Previously, Chim worked as a content writer consultant at Solimar International, as a citizen journalist at Nation Publications Limited and as a communications, visibility and M&E consultant at International Cooperation (GIZ).

## MEXICO

Tomás is a Mexican lawyer and teaches Corporation Law and Successions Law at Universidad Panamericana in Mexico City. An ex-smoker and vaper since 2016, he is co-founder of "Pro-Vapeo Mexico", a Mexican consumer association (registered in 2017), that advocates for tobacco harm reduction and non-combustible alternatives. He is a member of INNCO's Board.

#### UNITED KINGDOM

Mark Oates is the Director of We Vape and the Snus Users Association, which are both consumer groups standing up for the right of individuals to use safer nicotine products. He advocates for evidence-based harm reduction in a range of areas from tobacco to drug policy, a subject he has written on for the Institute of Economic Affairs and the Adam Smith Institute, where he is a Fellow. He also provided consumer evidence in the 2018 ECJ case to overturn the ban of snus across the European Union and worked on the successful 2018 campaign to legalise medical cannabis in the UK.

#### UNITED KINGDOM

Flora Okereke is Head of Global Regulatory Insights and Foresights at British American Tobacco (BAT), responsible for the analysis and forecasting of international regulatory developments on behalf of BAT's 180-plus global markets. Flora also coordinates BAT's policy responses to the WHO's Framework Convention on Tobacco Control and other global institutions. She has previously held several senior country, regional and global roles at BAT, including legal, corporate and regulatory affairs director for West Africa; head of regulatory affairs for Africa, the Middle East and Eastern Europe; global head of regulatory strategy and engagement; and senior director of government affairs and international policy at Reynolds American Incorporated Services, a subsidiary of RJR Tobacco based in Washington, D.C. Flora was called to the Bar of England and Wales (Middle Temple) and later admitted as a solicitor by the Law Society.

#### CANADA $\bullet$

Dr. John Oyston is a medical doctor specializing in anesthesiology. Now retired from anesthesiology and working exclusively on tobacco issues. Since 2006 he has been involved in numerous tobacco control issues including "Stop Smoking for Safer Surgery", the "Campaign for the Quit Quarter", "Tobacco21.ca", and, most recently "Quit by Vaping". He has published editorials on tobacco control topics in the Canadian Journal of Anesthesia and the Canadian Medical Association Journal. He is an Assistant Professor at the University of Toronto and has recently retired from the position of Chief of Anesthesiology at The Scarborough Hospital.

#### \* AUSTRALIA

Fiona Patten is a Member for Northern Metropolitan Region in the Victorian Parliament's Legislative Council. Leader of the Reason Party, Fiona was first elected in 2014 and re-elected in 2018. Since being elected in 2014, Fiona has garnered respect from all sides of the political divide and has worked tirelessly to deliver legislative reforms that many thought impossible. Fiona is now working towards improving Victoria even further, and is pushing to legalise and regulate cannabis for adult use, continuing to implement electoral reform, religious accountability and greater separation of church and state, legalise sex work, and spent convictions legislation.

#### INDIA / UNITED KINGDOM

Dr Sudhanshu Patwardhan is a UK licensed Medical Doctor of Indian origin, passionate about helping people quit risky forms of tobacco. After a long and impactful corporate career in the Pharma and Tobacco sectors across three continents, Dr Sud (as he is mostly referred as), co-founded the Centre for Health Research and Education (CHRE) in 2019. CHRE's team of over 50 medical and public health experts work on nicotine literacy and tobacco harm reduction projects in the UK, USA and South Asia. Dr Sud and his team address the unmet educational needs of healthcare professionals so as to empower them to provide better cessation support to the most disadvantaged tobacco users globally. He is passionate about Indian music and is very active as the Chair of one UK's largest South Asian arts charity - Art Asia.

#### ITALY

Riccardo Polosa is the Founder of the Center of Excellence for the acceleration of HArm Reduction (CoEHAR - University of Catania, Italy). Dr Polosa is Full Professor of Internal Medicine for the same University and Director of the Center for Smoking Prevention and Treatment at the University Hospital "Policlinico-V. Emanuele" of Catania. Dr. Polosa and the COEHAR team of researchers conduct several high-profile clinical and behavioral research in the field of smoking-related diseases. According to a bibliometric analysis, Professor Polosa is considered the most productive scientist in the world in the field of electronic cigarette research.

#### **UNITED STATES**

Helen Redmond is an expert in substance use with over a decade of experience working with drug users and people with mental health problems. Her current focus is on helping smokers from vulnerable groups switch to e-cigarettes. At New York Harm Reduction Educators, Helen facilitates tobacco harm reduction/vaping groups. She is a senior editor at Filter and writes about vaping and creates short Op-Docs. Helen is adjunct faculty at the Silver School of Social Work at New York University.

#### UNITED STATES

Dr Brad Rodu is a professor of medicine and holds an endowed chair in tobacco harm reduction research at the University of Louisville, Kentucky USA. Since 1994 Rodu has authored 70 medical publications about tobacco, and he blogs at Rodu Tobacco Truth (http://rodutobaccotruth.blogspot.com/).

#### TOMÁS O'GORMAN

#### **MARK OATES**

**FLORA OKEREKE** 

#### JOHN OYSTON

## **FIONA PATTEN**

#### **SUD PATWARDHAN**

#### **RICCARDO POLOSA**

HELEN REDMOND

**BRAD RODU** 













#### SACHA SADAN

Sacha Sadan is Director of Environmental, Social and Governance (ESG) at the FCA (Financial Conduct Authority). Facilitating the UK financial regulator to embed ESG across its wide spectrum of regulatory activities and reporting to the CEO. Named a City Influencer by Financial News as one of 25 people instrumental in shaping the UK's financial services industry, previously Sacha was Director of Investment Stewardship (10 years) and on the board at LGIM, one of the world's largest asset managers. Sacha had responsibility for investment stewardship, including ESG. He has also been recognised in the Financial Times as one of 'the 30 most influential people in the City of London'. Sacha was previously a UK equity portfolio manager at Gartmore. He was voted the top-rated Pan European fund manager in the Thomson Reuters Extel Awards. He started his career at the Universities Superannuation Scheme (USS) pension fund. Sacha is a Fellow of ICSA and a founding member of the UK Investor Forum and was a member of their board for 6 years.



## JAGANNATH SARANGAPANI

Jagannath Sarangapani is an active tobacco harm reduction advocate from India and a former member of the board of Association of Vapers India (AVI). Vaping helped him quit a 20-year 40 cigarette a day habit about seven years ago and he has been smoke-free since. He passionately believes smokers need to retain the right to safer alternatives which help transition from smoking, and those who have switched should be allowed to remain smoke-free. An industrialist for 30 years, Jagannath has managed his family concern which pioneered cellular plastics and insulated panels in India. He holds a Masters' degree in Engineering from Case Western Reserve University and is also an alumnus of Columbia Business School.



#### NORBERT SCHMIDT

Norbert is a software developer in Germany. Master in computer science (Dipl.-Inform.). He enjoyed smoking for 30+ years. Became an accidental quitter in 2012, when curiosity lead to experimenting with vaping. The growing variety of flavours was pivotal for enjoying vaping more than smoking. Later joined the German vaping consumers organization IG-ED. Now a member of the board and liaison to INNCO and ETHRA.



#### HARRY SHAPIRO

Harry Shapiro is Director of DrugWise – an online drug information service - and Managing Editor of DS Daily - the daily online drug, alcohol and tobacco news service. He has worked in the drugs field for over 40 years, first with the Institute for the Study of Drug Dependence and then from 2000 with DrugScope where he was Director of Communications until the charity folded in 2015.

Since 2015, he has been working with Knowledge-Action-Change promoting public health through harm reduction. He is the author and Executive Editor of the Global State of Tobacco Harm Reduction report, contributes a blog to Nicotine Science and Policy and is one of K-A-C's media spokespeople.



#### PETER STANBURY

Dr Peter Stanbury works with a range of organisations on issues of economic, social and political development in emerging economies. He has worked with international institutions such as the IFC, for whom he developed the post-Ebola economic reconstruction strategy for Sierra Leone, and the OECD, where he developed their private sector development programme for Iraq. With companies, he works extensively on sustainability in agricultural supply chains. He is a strategic advisor to Nestle on their cocoa programme, to Golden Agri Resources in Indonesia, and works with JTI in Zambia and Malawi. He is a graduate of the University of Oxford, holds a doctorate in international relations from the University of London.



#### WILLIAM STEWART

William Stewart is the President and Founder of Povaddo, a firm specializing in public opinion and societal expectations research. He has built a firm that helps clients develop better strategies and stronger communications to address complex issues and challenges facing their businesses. William has over 25 years of research consulting experience that spans political campaigns, public affairs initiatives, and a wide range of corporate matters – from issues management to corporate reputation. Prior to launching Povaddo in 2009, William was the global head of research for FleishmanHillard, one the largest PR firms in the world. He started his research career doing political polling in Washington, DC.



#### **GERRY STIMSON**

Professor Gerry Stimson is a leading advocate for tobacco harm reduction and an Emeritus Professor at Imperial College London. A public health social scientist, with over 50 years' experience of research and advocacy, he was one of the founders of drugs harm reduction in the 1990s, helping to develop and evaluate harm reduction in the UK as a response to HIV/AIDS. Gerry has advised the UK Government, WHO, UNAIDS, UNODC, the World Bank and numerous governments around the world on issues relating to drugs, HIV infection and AIDS, and alcohol. He has also published over 220 scientific publications and several books.

Currently, Gerry is Director of Research and Policy at Knowledge•Action•Change, and is involved in the FSFW-funded Global State of Tobacco Harm Reduction and Tobacco Harm Reduction Scholarship programmes. He is also a co-founder of the Global Forum on Nicotine, which has been delivered by KAC Communications, K•A•C's sister company, since 2014.



#### LINDSEY STROUD

Lindsey Stroud is Director of TPA's Consumer Center, which provides data and analysis to inform and assist policymakers when addressing consumer products. Stroud's main focus is on providing up-to-date information on adult access to goods including alcohol, tobacco and vapor products, as well as regulatory policies that affect adult access to other consumer products, including harm reduction, technology, innovation, antitrust and privacy. Prior, Stroud was a state government relations manager at The Heartland Institute, and authored Tobacco Harm Reduction 101: A Guidebook for Policymakers in 2019, as well as Vaping, E-Cigarettes and Public Policy Towards Alternatives to Smoking in 2017, as well as hosting the podcast series Voices of Vapers. Prior to Heartland, Stroud worked as a staffer for state lawmakers in Minnesota and Virginia. In addition to her role at TPA, Stroud is the creator and manager of Tobacco Harm Reduction 101 (thr101.org) and a board director for the American Vapor Manufacturers Association and a Visiting Fellow at the Independent Womens Forum. Stroud received her Bachelor's of Arts in Government from the College of William and Mary.



#### **SREE SUCHARITHA**

Dr. Sree T.Sucharitha, M.D currently Professor in Department of Community Medicine and Research Co-ordinator at Tagore Medical College and Hospital Chennai, India holds Fellowship in HIV Medicine from I-Tech India which is a joint program with collaboration with Tamil Nadu government. She is also Fellow of Asian Human Rights and Drug Policy. Won Best paper awards for presentations at Tamil Nadu Dr. MGR University (2018), IJRULA- Best Research Scientist-Environment Science (2018), Tamil Nadu Physical Education and Sports University (2019). She is the Founding-Director of AHRER-Association for Harm Reduction Education and Research, a first-ever registered medical professionals body in India for increasing the public awareness of harms resulting due to various human behaviours associated with tobacco consumption, narcotics, alcohol, and obesity.

#### UNITED KINGDOM

**UNITED STATES** 

INDIA

## UNITED KINGDOM

INDIA

GERMANY

UNITED KINGDOM

UNITED KINGDOM

**UNITED STATES** 

#### **ROBERTO SUSSMAN**

Dr Roberto A Sussman is a full time senior researcher and lecturer in physics at the National University of Mexico. He specializes in Theoretical Cosmology but has undertaken research and frequent peer reviewing for journals in other areas of Astrophysics. He is also the founder and Director of Pro-Vapeo Mexico, an association representing Mexican consumers of non combustible nicotine products and is a member of INNCO. He is actively advocating for an appropriate regulation of Tobacco Harm Reduction products in Mexico. He directs and supervises the effort to spread scientific information on these products, as well as advising consumers on how to counter the misinformation and prejudice about them that is rampant throughout Latin America.

## 🔶 CANADA

David Sweanor is an adjunct professor, Faculty of Law, and chair of the advisory board of the Centre for Health Law, Policy & Ethics at the University of Ottawa and has been actively involved in tobacco and health policy issues since the beginning of the 1980s. He has worked globally, and with numerous groups, including the International Union Against Cancer, World Health Organization, World Bank and the Pan American Health Organization and played a key role in achieving many global precedents in tobacco policy. He currently focuses much of his tobacco and nicotine related efforts on risk reduction strategies.

## 🔶 CANADA

Dr. Mark Tyndall is an infectious diseases specialist, epidemiologist and public health physician with a focus on urban health, drug use and harm reduction. He has held a number of academic leadership positions and most recently was the Director of the British Columbia Centre for Disease Control (BCCDC). He is an author on over 300 peer-reviewed publications, and was co-lead investigator on the evaluation of Insite, North America's first supervised injection site. His current work includes innovative solutions to prevent overdoses through safe supply programs and the use of biometric dispensing machines for opioids (MySafe). Dr. Tyndall is a strong Canadian advocate for public health through the lens of human rights and has championed the scale-up of vaping as a response to reducing the harms associated with tobacco use.

#### **UNITED STATES**

Amanda Wheeler is the president of the American Vapor Manufacturers Association. She also owns Jvapes, established in 2011 to provide smokers in her community access to the tools that helped her guit. Amanda is the mother of two daughters, a cancer survivor, and holds a master's degree in courseling psychology. She is also the executive director of the Arizona Smoke Free Business Alliance, and president of the Rocky Mountain Smoke Free Alliance in Colorado.

#### POLAND

Agnieszka Wyszyńka-Szulc is the Global Head of Regulatory Policy in the External Affairs team at Philip Morris International (PMI), an international tobacco company working to deliver a smoke-free future and evolving its portfolio for the long term to include products outside of the tobacco and nicotine sector. Agnieszka joined the Corporate Affairs Team in the Polish affiliate of PMI in 2004, and since then she has held various roles in the organisation, including as Director of Regulatory a postgraduate degree in Public Affairs, both from Warsaw University, Poland, as well as an Executive MBA from the Warsaw University of Technology Business School, Poland.

#### UNITED STATES

Derek Yach MBChB MPH, is a global health expert focused on addressing major chronic diseases, mental health and their underlying risks. He has led major initiatives to address tobacco use, healthy diets, and mental health at the World Health Organization, Yale, PepsiCo, the Vitality Group, and most recently as President and founder of the Foundation for a Smoke Free World. Derek has published over 250 peer reviewed publications. He has served on several advisory boards including those led by the World Economic Forum, Wellcome Trust, NIH's Fogarty Center, and Cornerstone Capital. He currently is a member of ADCO's Intermetional Advisory Deard Lives in Cornerstone LICA end evides meet doug member of APCO's International Advisory Board. He lives in Connecticut, USA and swims most days.

#### ۲ COSTA RICA

Jeffrey Zamora is the Director of Social Media of INNCO, President of Asovape Costa Rica, and Board member of ARDT Iberoamerica, an alliance of consumer organizations advocating for tobacco harm reduction in the Iberoamerican region, and a KAC Scholar. He quit his 17-year smoking habit by accident, as many in the community, after acquiring a nicotine vaping device solely to reduce the number of cigarettes he consumed daily and found it so satisfying, that he ended quitting effortless. He has been working in Social Media and Marketing with NGOs, Nationwide campaigns for Government Entities and Commercial Brands.



# **DAVID SWEANOR**

#### MARK TYNDALL

**AMANDA WHEELER** 









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# MEXICO



## AGNIESZKA WYSZYŃSKA-SZULC



DEREK YACH







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